



FOR IMMEDIATE RELEASE:

Sierra Utility Billing Services to attend the 2008 Apartment Association of Greater Dallas Trade show Austin, TX, March 17, 2008 – Sierra Utility Billing Services announced that it will be at the 2008 Apartment Association of Greater Dallas Trade show on March 18th to demonstrate and discuss how its newest services can improve NOI and Resident focus for its Clients.

The Apartment Association of Greater Dallas is running their annual Trade show at the Dallas Market Center at 2100 Stemmons Freeway Dallas, TX 75207 on March 18th. Sierra will be at Booth #114 represented by Cary Frieden, CEO, and Texas-based Sales Executives Kim Rudy, Larry Frieden, and Alvin Frieden.

Please come visit us at our booth! We have delivered great results to our Clients that have rolled out several new services including: stand-alone Vacant Utility Capture and Enhanced EDI capabilities with property management software including Yardi, E-site, MRI, Onesite, and more.

“It is very exciting to see the bottom line improvements that Sierra’s services are delivering to our Multi-Family Clients,” said Cary Frieden. “We have a product that recaptures utility usage in vacant units and then bills the residents, and increases the properties’ bottom lines by as much as \$18,000 per year. Sierra’s stand-alone Vacant Utility Capture service provides most of the expense reductions available from more intrusive and complicated services, without requiring utility bill payment outsourcing or the troublesome process of changing addresses on hundreds of utility bills per property. We are also able to offer seamless integration between our proprietary billing platform with all major property management programs, further reducing management time and hassles for our Clients and increasing the quality and timeliness of their billing and utility management programs.”

About Sierra:

Headquartered in Austin, Texas, Sierra Utility Billing Services is the largest provider of multi-family billing and utility management services in Texas and 8th largest in the U.S. Sierra deploys a strong team, dedicated to delivering a high quality service at the lowest cost in the industry (low price + low cost of client management and training time). Sierra technology allows for seamless integration of clients’ property management software combined with superior process design to deliver timely accurate services and information to its clients.

Contact for Sierra Utility Billing Services:

John Hand
888-376-3354
john@sierrabilling.com

Neal Taylor
C: 509.979.7048
O: 509.627.7031
neal@sierrabilling.com

